

CK BIRLA GROUP

orient electric



Fans | Home Appliances | Lighting | Switchgear

Orient Electric Limited (a CK Birla Group company)

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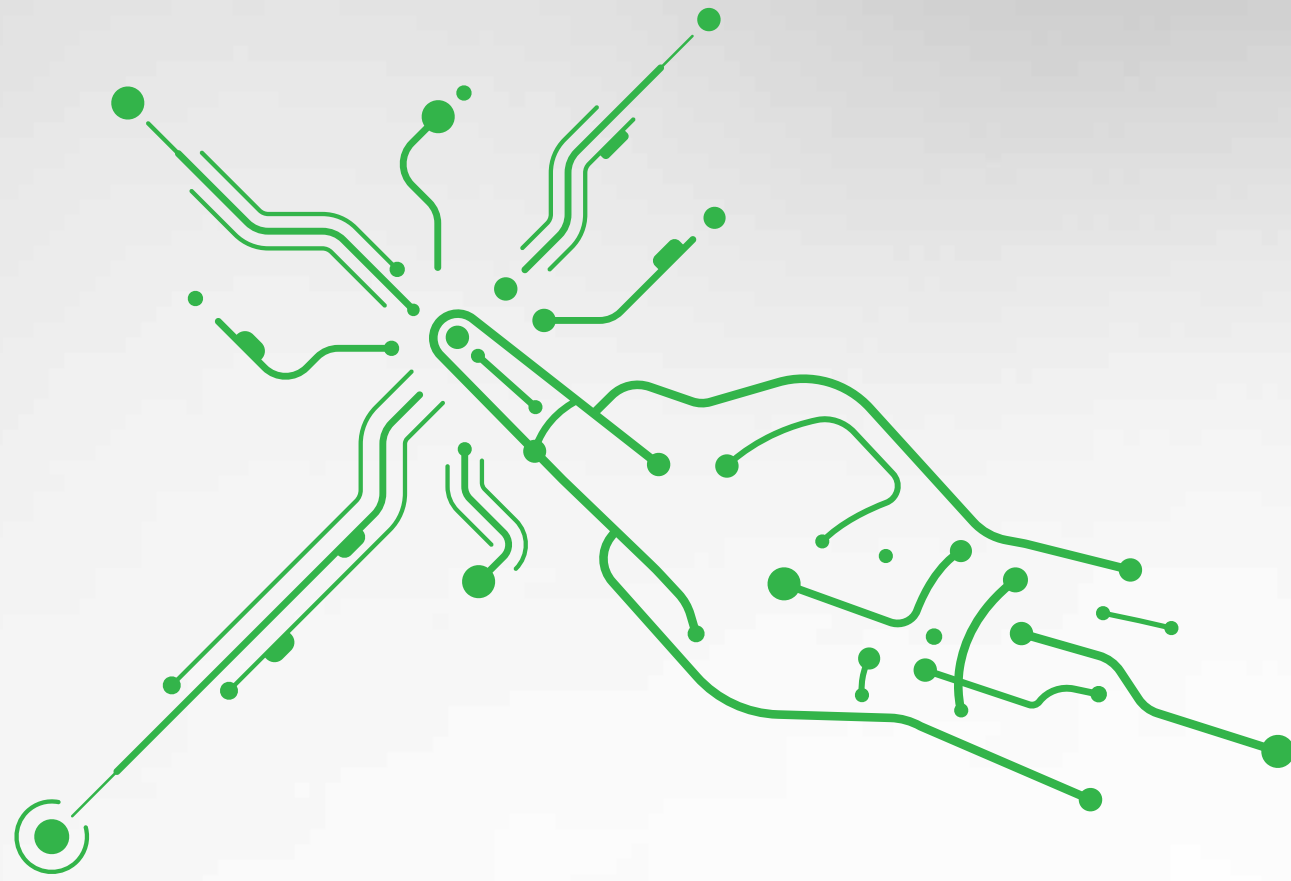
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BLDC FANS

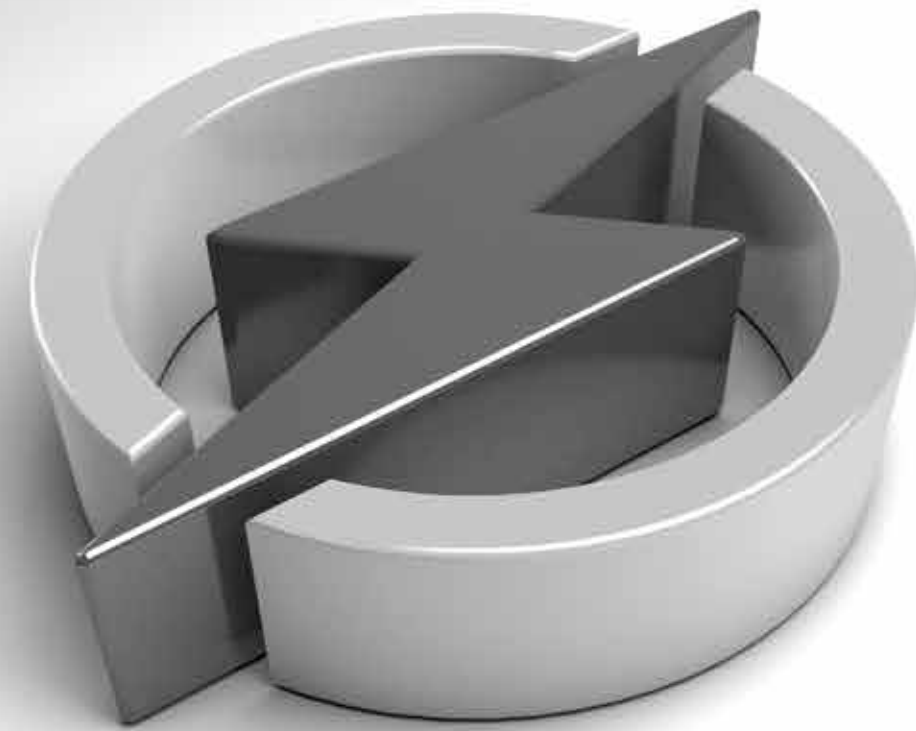
WIDE RANGE OF ENERGY EFFICIENT FANS BY ORIENT



Over Six Decades Of Trust, Innovation And Excellence



- 
68+ years 68+ years of trust and innovation
- 
Largest manufacturer and exporter of fans in India
- 
Dominating presence in over 40 international markets
- 
Leading player in the premium fans segment
- 
Superbrand
- 
Brand leader as well as a thought leader in the Indian fans industry
- 
Rated as Star Export House by the Ministry of Commerce and Industry, GOI




Orient BLDC


The new-age motor technology.

In Brushless Direct Current motors, permanent magnets are used for transferring electricity unlike conventional motors that use electromagnetic induction. This means negligible losses in the form of heat along with lesser wear and tear of motor parts, making it super energy-efficient and durable.

This is why it is widely being used in aircrafts, automobiles, home appliances, air conditioners, and washing machines.

orient BLDC FANS


50% Energy-Savings
 Save up to ₹7092 annually*


Wide Voltage Range (140V-270V)
 No slowing down of fan at low voltages

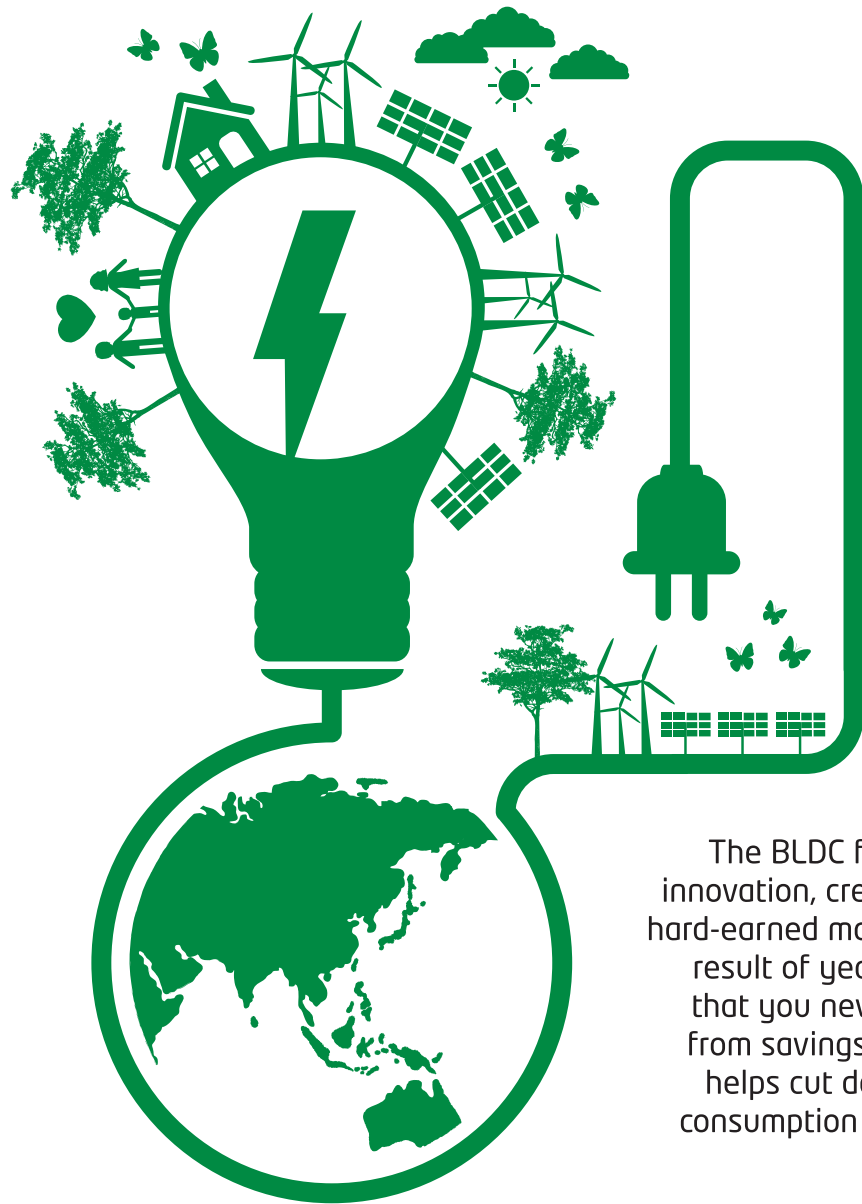

Longer Life


Silent Operation

Superior motor technology and superior components

Very Silent, Very Efficient, Very Powerful

*Annual savings on 4 BLDC fans running for 16 hours per day.



SAVE ENERGY, SAVE THE PLANET

The BLDC fans series is a masterpiece of innovation, created to save energy and your hard-earned money. Its intelligent design is a result of years of research, which ensures that you never have to compromise. Apart from savings on your electricity bill, it also helps cut down CO₂ emission by reducing consumption of coal for energy generation.

Parameters	Conventional Fan	BLDC Fan
Power Consumption	78W	32W*
Hours of usage per day	16	16
KWhr Units per day (power x hours/1000)	1.248	0.512
Electricity bill per day @ 6.6 INR/Unit	8.237	3.38
Electricity bill per annum (INR)	3006	1233
Carbon footprint reduction (Kg)	0.062	0.026
Annual savings on 1 Fan (INR)		1773
Annual savings on 4 Fans (INR)		₹7092

*Also available in 28W and 30W power consumption models.

Do you know by using only one Orient BLDC fan for 10 years, you can...

SAVE UP TO 2686 KWH OF ELECTRICITY!

1 kg of coal generates 7.21 KwH of electricity



SAVE UP TO 372 KG OF COAL!

1 kg of coal generates 7.21 kwh of electricity

SAVE UP TO 901 KG OF CO₂ EMISSION!

Burning 1 kg of coal produces 2.42kg of CO₂





**AEROSLIM
BLDC**

Flame Gold



C Brown



White



Marble White

- High air delivery
- Ceiling adjustable telescopic mounting
- Aerodynamic and slim design
- Reverse rotation
- Bend & rust-proof ABS body
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	260	310	40

save upto ₹7000 annually*



orient
BLDC FANS



**AEROQUIET
BLDC**

White



★★★★★
5 YEARS
WARRANTY



Caramel Brown

Daytone Grey

Mystic Gold

Matt Black

- High air delivery
- Very silent operation
- Aerodynamic & slim design
- Superior PU finish

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	225	310	35

save upto ₹7000 annually*



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BLDC FANS

i-FLOAT IoT BLDC

Cosmos Black



White

Lakeside Brown

Space Grey

- Aerodynamic design for 15% more air delivery
- Works on low voltages (140V-270V)
- Metalised decorative ring adds elegance and beauty
- Reverse rotation
- Very silent operation
- 3 Years warranty
- Fan scheduling and built-In Timer (2, 4, 6, 8 Hrs)
- Turbo mode, Sleep mode and Breeze mode

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	215	330	32



orient
BLDC FANS

i-FLOAT BLDC

White



Cosmos Black

Lakeside Brown

Space Grey

- Works on low voltages (140V-270V)
- Metalised decorative ring adds elegance and beauty
- Saves up to 50% electricity
- Aerodynamic design for 15% more air delivery
- Very silent operation
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	215	330	32

save upto ₹7000 annually*



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BLDC FANS

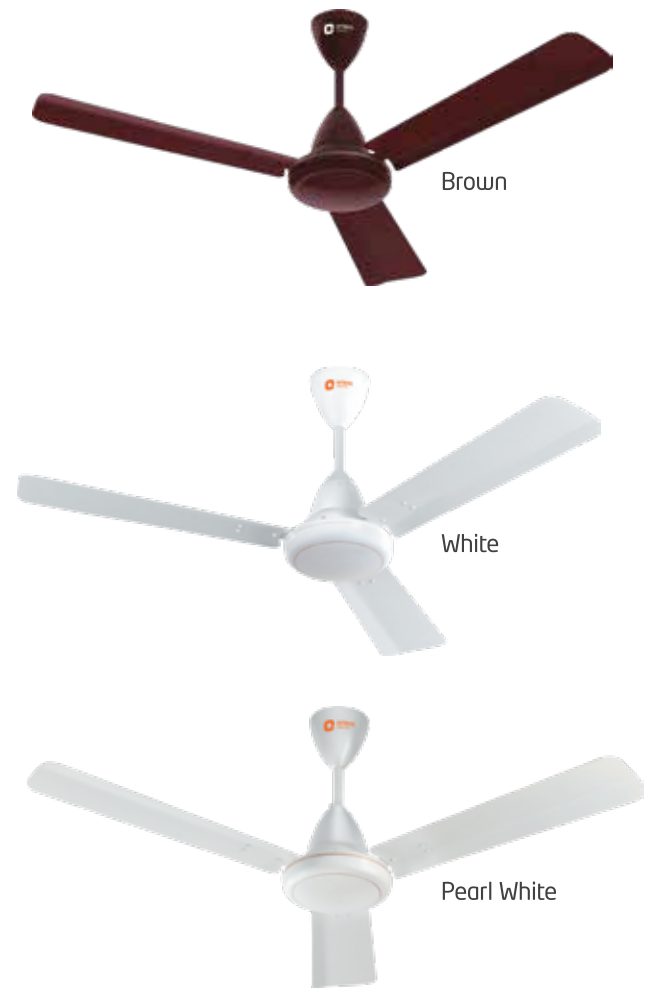
HECTOR-500 BLDC (REMOTE)



Topaz Gold



**5 YEARS
WARRANTY**



Brown

White

Pearl White

- High air delivery
- Works on low voltages (140V - 270V)
- Very silent operation
- Remote control for ease of operation
- Saves up to 50% electricity

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	230	350	28

save upto ₹7000 annually*



orient
BLDC FANS



**HECTOR-500
BLDC**

Brown



Topaz Gold



White



Pearl White

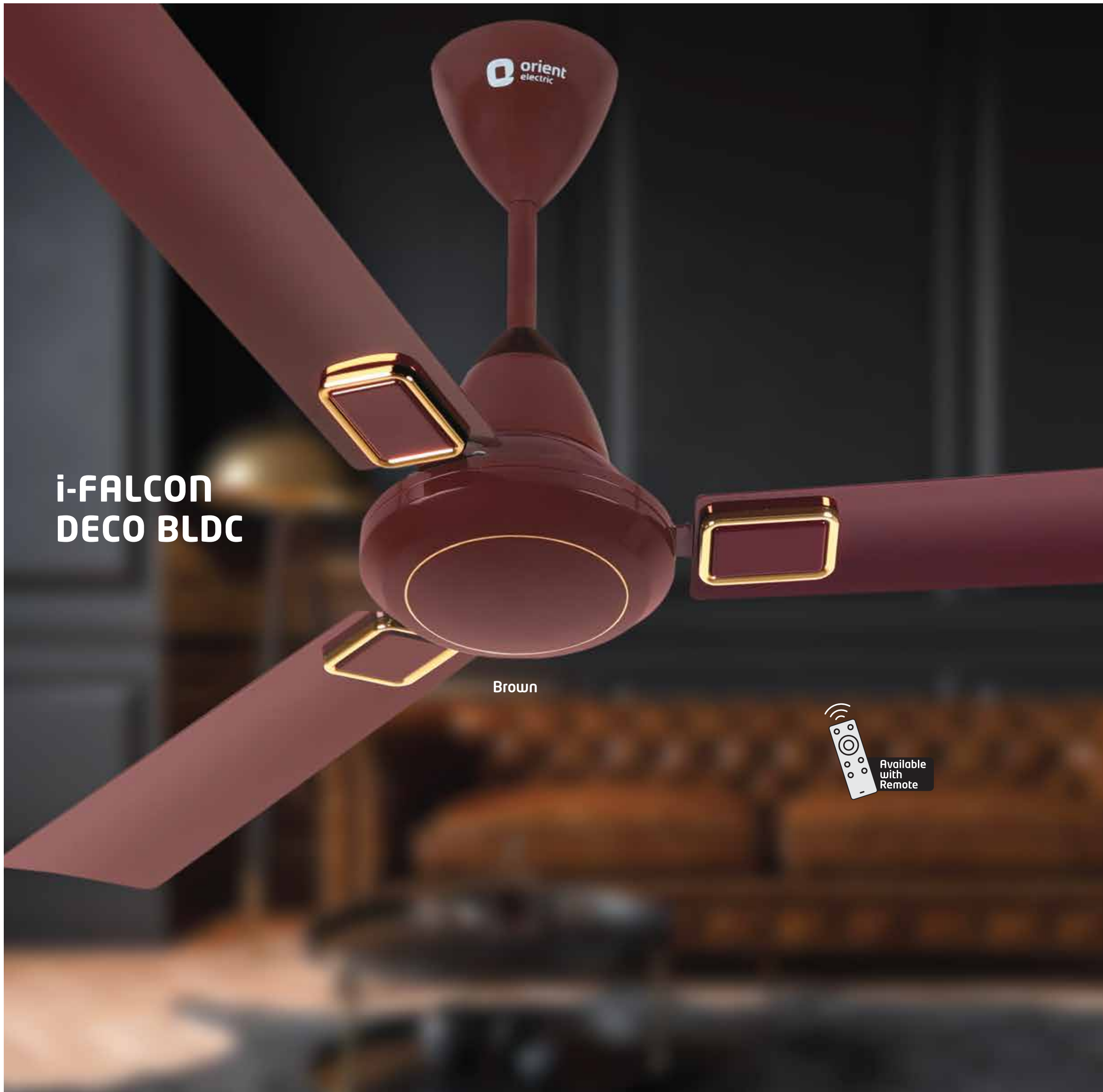
- High air delivery
- Works on low voltages (140V - 270V)
- Very silent operation
- Remote control for ease of operation
- Saves up to 50% electricity
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200mm	230	350	32
900mm	140	450	25
1400mm	260	300	35

save upto ₹7000 annually*



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BLDC FANS



**i-FALCON
DECO BLDC**

Brown



White



Metallic Bronze Copper

- Stylish and Elegant Design to enhance your home decor
- Works on Low Voltage(140-270V)
- Wide Tip Aluminium blades for better air spread.
- Low noise operation
- High air delivery
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	225	350	30

save upto ₹7000 annually*



orient
BLDC FANS

i-FALCON BLDC

Metallic
Bronze Copper



- Robust and reliable 'Intelligent BLDC' motor
- Works on low voltages (140V-270V)
- Saves up to 50% electricity
- Noiseless operation
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	225	350	30

save upto ₹7000 annually*



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BLDC FANS

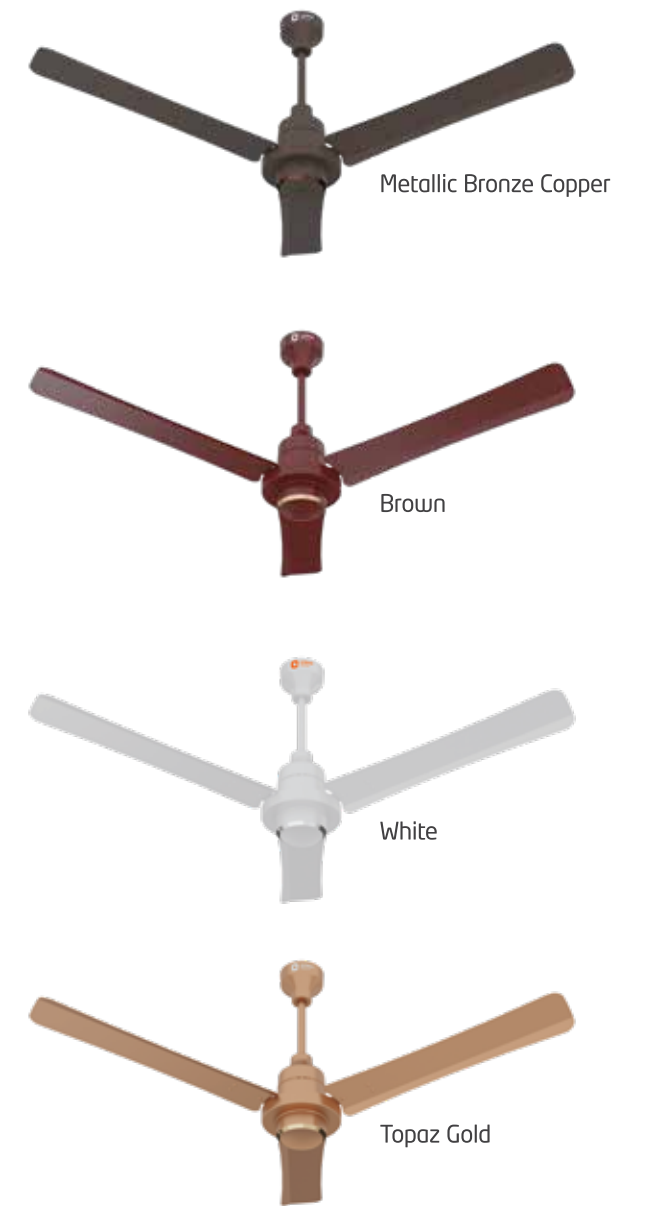
ECOTECH SUPREME BLDC



Wooden



**HIGH
SPEED**



Metallic Bronze Copper

Brown

White

Topaz Gold

- Stabilizer free functioning (120V - 280V)
- Modern look with minimalistic design
- 50% energy savings
- Remote Operation
- 3 Years warranty

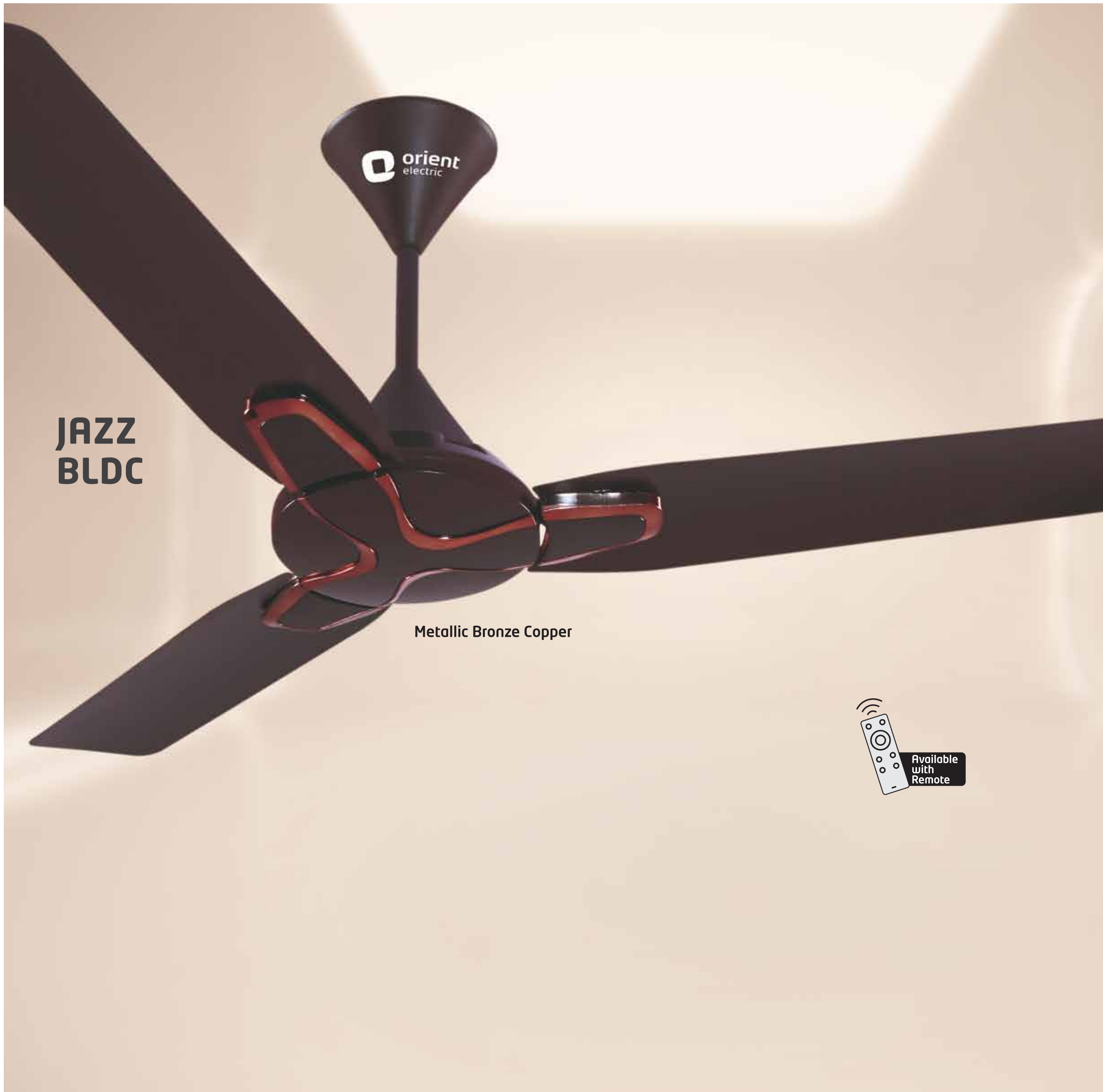
Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	220	370	28

Also available in regulator variant with 30W power consumption.

save upto ₹7000 annually*



orient
BLDC FANS

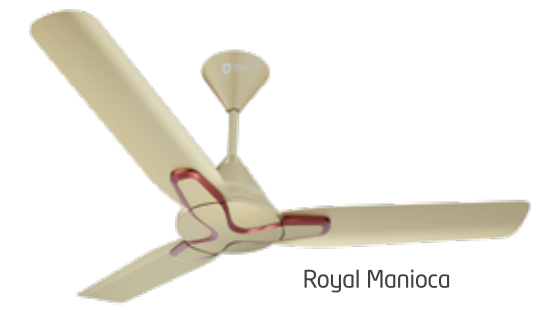


**JAZZ
BLDC**

Metallic Bronze Copper



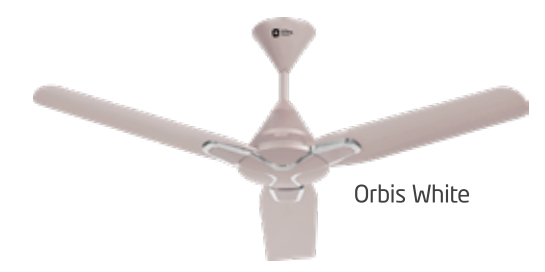
Fish Rose



Royal Manioca



Daytone Grey



Orbis White

- Stylish blade trims with metallic finish
- Integrated PU painted & metallized trims for astonishing and impeccable aesthetics
- 50% energy savings
- Stabilizer free functioning (120V - 280V)
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	215	350	33

save upto ₹7000 annually*

orient
BLDC FANS



**WENDY
BLDC**

Metallic Black Gold



Azure Blue-Silver



Pearl White Walnut

- Dual colour tone with integrated trims
- Ribbed Aluminum, extra wide blades for higher air delivery and thrust
- 50% energy savings
- Stabilizer free functioning (120V - 280V)
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	230	350	35



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BLDC FANS



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I-FALCON BLDC (REMOTE)

Smoke Brown



White



Brown

- High air delivery
- Saves up to 50% electricity
- Wide Tip Aluminium blades for better air spread.
- Very silent operation
- Modern look with minimalistic design
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	225	350	32

save upto ₹7000 annually*



orient
BLDC FANS



**ECOTECH
PRIME BLDC**

Metallic Bronze Copper



White

Brown

Oakwood

- High air delivery
- Stabilizer free functioning (120V - 280V)
- 50% energy savings
- Modern look with minimalistic design
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	220	350	32

save upto ₹7000 annually*



orient
BLDC FANS

HECTOR DECO BLDC



Brown



Available
with
Remote

5 YEARS
WARRANTY



Royal Manioca



Metalic Bronze Copper



White

- Noiseless operation
- Robust and reliable energy efficient BLDC motor
- Wider Tip Blade for better air spread
- Stylish and Elegant Design to enhance your home decor

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	230	350	30

save upto ₹7000 annually*



orient
BLDC FANS

ECOTECH PRO BLDC



Topaz Gold



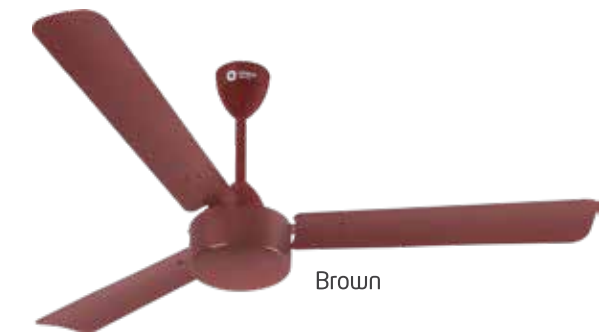
Available with Remote



White



Metallic Bronze Copper



Brown

- Low Power consumption of 26W
- Low Noise, silent operation
- Wider tip blades for High air delivery, 220CMM
- Advanced Intelligent BLDC Technology, results 50% Electricity Saving
- 3 Years warranty

Sweep (mm)	Air Delivery (cmm)	RPM	Power (W)
1200	220	370	26

Also available with regulator with power consumption of 32W.

save upto ₹7000 annually*



orient
BLDC FANS